

Blackmore Vale & Yeovil National Trust Association

Privacy policy

April 2018



What is this guide for?

When we collect any of your data, we will let you know at that point *why* we need to do so and *what* it will be used for. This guide provides a useful overview of all of those situations and provides more detail on how we keep your data secure and up to date, how long we might hold it for, and what your rights are.

The Blackmore Vale & Yeovil National Trust Association (BVYNT) is committed to protecting your personal data and will use any personal or sensitive data we collect from you in line with the General Data Protection Regulations (GDPR) 2018.

Who's responsible for data the group collects?

The BVYNT Association is a **Data Controller** for the purposes of the Data Protection Act 1998. The BVYNT's Data Protection Officer is the Membership Secretary – contact details below.

What data do we collect and what do we use it for?

The BVYNT Association collects data from individuals to help us plan, organise and run the administrative operations of the group (eg collecting subscription payments) and to promote and market the group's activities (eg winter talks and summer visits, and photography/video capture).

Members: for administering membership

When you join the BVYNT Association as a member or during your membership with us, we may need to collect some of the following information on you:

- Name
- Address
- Phone number
- Email address
- Bank details (Standing Orders). This information is not retained.

If you give us your consent, we may also send you promotional communications from the BVYNT. These will include the option to withdraw your consent (eg to 'opt out' of future emails) and you can also withdraw consent at any point by contacting the Data Protection Officer – the Membership Secretary.

Storage and processing of your membership information

The BVYNT Association will store your membership information securely on the Association's membership database, and may use your information in the following ways:

- To process your membership payment each year
- To process your Gift Aid payment each year (if relevant)
- To send you news and information about events and activities organised by the BYNT
- To send you governance information, including meeting dates, minutes and agendas
- To update your information

All personal data, either paper or electronic, is stored securely.

Third parties and your information

We will always make sure any third parties we use are reputable, secure, and process your data in accordance with your rights under GDPR.

Event attendees: for processing and managing tickets for events

Where our events are ticketed, we need to collect data on the person booking (name, address, 'phone number, and email) in order to allow you access to the event and to send you a confirmation of your reservation /purchase, and to let you know about any changes. The information you provide on a booking form (eg

summer visits, lunches) will only be used for the purposes of administering that event, and will *not* be used to send you marketing/promotional messages from the group unless you have also provided your consent to receive these (see below).

We will only send you information that is related to the group (eg we will not use your data to send you marketing messages from 3rd parties).

Anything we send you will include a clear option to withdraw your consent (eg to 'opt out' of future emails) and you can also do so at any time by contacting the Data Protection Officer – the Membership Secretary.

Website

We use cookie technology when a person visits our website to collect and analyse *anonymised* data on how many people have visited, what pages they have looked at and other statistical information.

You can disable cookies in your browser if you do not wish your (anonymised) data to be tracked.

You can find out more about cookies in the BVYNT Cookies Policy or at <<http://www.allaboutcookies.org>>.

Do we share your data with anyone else?

We will never pass your details on to third parties for marketing purposes.

How can you update your data?

You can contact us at any time at: <BVYNTmembership@outlook.com> to update or correct the data we hold on you.

How long we will hold your data?

The Blackmore Vale & Yeovil National Trust Association data retention policy is to review all data held on individuals at least every two years and remove data where we no longer have a legitimate reason to keep it. Where you have withdrawn your consent for us to use your data for a particular purpose (eg unsubscribed from a mailing list) we may retain some of your data for up to two years in order to preserve a record of your consent having been withdrawn.

What rights do you have?

Under the GDPR, you have the following rights over your data and its use:

- The right to **be informed** about what data we are collecting on you and how we will use it
- The right of **access** - you can ask to see the data we hold on you
- The right to **rectification** - you can ask that we update or correct your data
- The right to **object** - you can ask that we stop using your data for a particular purpose
- The right to **erasure** - you can ask us to delete the data we hold on you
- The right to **restrict processing** - you can ask that we temporarily stop using your data while the reason for its use or its accuracy are investigated

All requests related to your rights should be made to the Data Protection Officer at <BVYNTmembership@outlook.com>. We will respond within one month.

You can find out more about your rights on the [Information Commission's Office website](#)

What will we do if anything changes?

If we make changes to our privacy statements or processes we will post the changes here. Where the changes are significant, we may also choose to email individuals affected with the new details. Where required by law, will we ask for your consent to continue processing your data after these changes are made.

Data Protection Officer – Membership Secretary

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